FOR IMMEDIATE RELEASE

Contact: The Boulevard Consulting Group, LLC
2001 Jefferson Davis Hwy
Arlington, VA 22202
Email: contact@boulevardeg.com

Boulevard Consultants Release Small Business Improvement Guidebook


The purpose of the book is to provide greater insight into the methods, techniques, and tools that can be used against a well-proven organizational improvement framework. This book offers readers an opportunity to understand how to manage their businesses using the Baldridge Framework, defines methods that can be used to improve operations, and ensures that those methods are appropriate and aligned to meet their needs. The tools in this book are proven and practical, and the innovative methods developed by internal teams are even better. More specifically, this book:

- Includes a step-by-step process for determining how your business is doing;
- Describes how to assess the environment in which your business operates, how managers fit in, and what relationships result in the company’s current position in the marketplace;
- Includes methods, tools, case studies, and tips on how to innovate your business;
- Assess how to align customers’ needs with your business and what you can do to ensure customers are getting what they want; and
- Offers an opportunity to understand how to manage your business using the Baldridge Framework.

Routines for Results is available for purchase online at Amazon and Barnes and Noble.

About Boulevard

The Boulevard Consulting Group, a Native American-owned, Small Business Administration (SBA) 8(a) small business, was established to help organizations maneuver through complexity, political situations, and evolving market needs with the systems and resources that are essential to growth and change. Boulevard offers a fresh, but highly analytical perspective that drives solutions to impact both the bottom line and improvements at any level of a client organization. For more information about Boulevard and its services, visit our website at www.boulevardeg.com.